Cambridge International AS & A Level

Cambridge Assessment International Education
Cambridge International Advanced Subsidiary and Advanced Level

CANDIDATE NAME	

CENTRE NUMBER						CANDIDATE NUMBER				

9468227852

TRAVEL AND TOURISM **9395/42**

Paper 4 Destination Management **May/June 2019**

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, glue or correction fluid.
You may use an HB pencil for any diagrams or graphs.
DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **9** printed pages, **3** blank pages and **1** Insert.

DC (ST) 169669/2
© UCLES 2019

Cambridge Assessment International Education

https://xtremepape.rs/

1 Refer to Fig. 1.1 (Insert), information about tourism development in Cambodia.

(a) Explain **two** reasons for the Royal Government of Cambodia having tourism brands.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

(b) Assess possible ways that the Royal Government of Cambodia benefits from cooperation between themselves and the private sector.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

https://xtremepape.rs/

..... [9]

https://xtremepape.rs/

(c) Evaluate the possible negative economic impacts of tourism for Cambodia.

https://xtremepape.rs/

..... [12]

[Total: 25]

https://xtremepape.rs/

2 Refer to Fig. 2.1 (Insert), information about tourism development in Bali.

(a) Explain **two** negative socio-cultural impacts of tourism for Bali.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

(b) Assess the negative environmental impacts of tourism on Bali.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

https://xtremepape.rs/

..... [9]

https://xtremepape.rs/

(c) Evaluate sustainable tourism policies that the Balinese authorities might undertake to prevent negative environmental impacts.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

https://xtremepape.rs/

..... [12]

[Total: 25]

https://xtremepape.rs/

BLANK PAGE

https://xtremepape.rs/

BLANK PAGE

https://xtremepape.rs/

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.

© UCLES 2019

https://xtremepape.rs/